MEDIA STUDIES CURRICULUM MAP

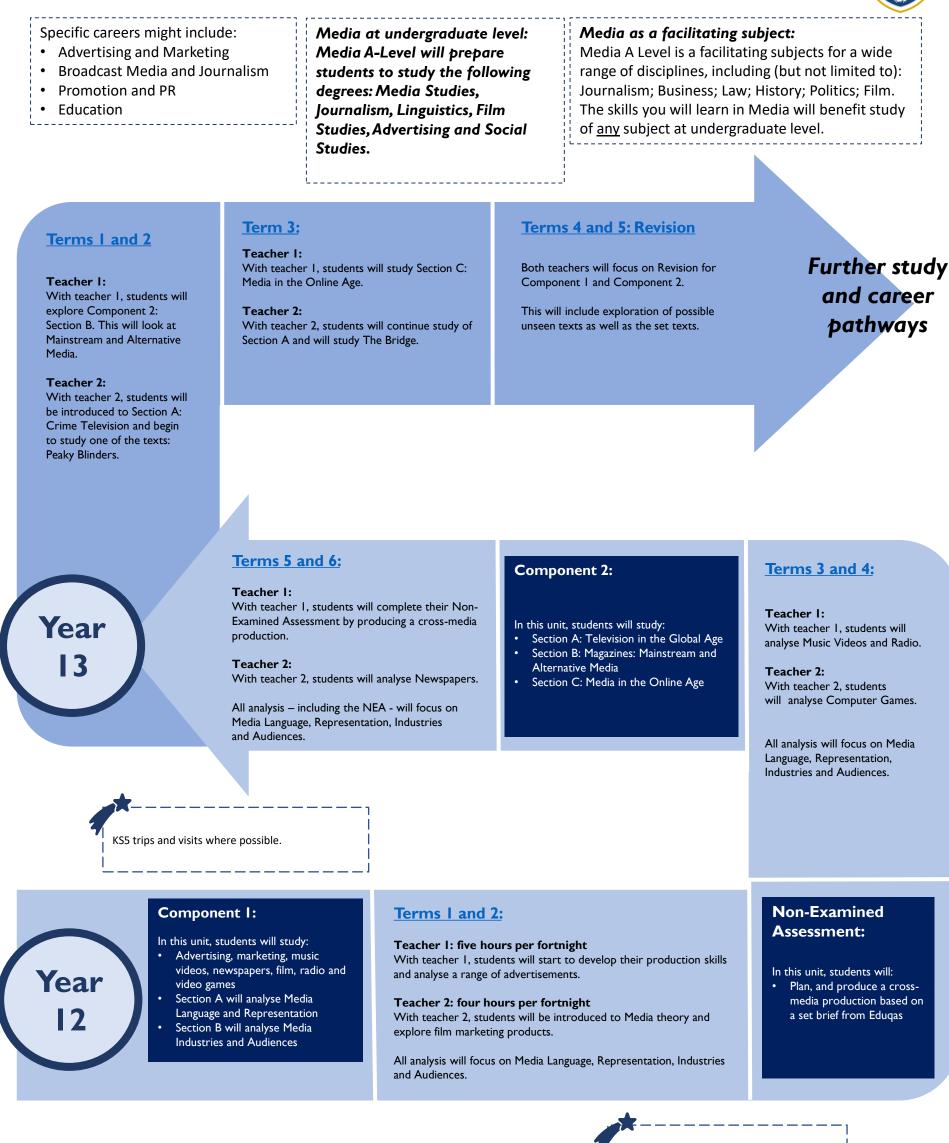


Our subject vision:

Aspiration	We believe that Media Studies is a fascinating and important subject. The Media plays an integral role in the modern world and we aim to immerse our students in this world and encourage them to dissect everything they see, watch and listen to.
	Knowledge: In Media Studies students are exposed to a wide range of texts from different time periods. They are encouraged to consider how media language, representation, institutions and audiences are involved in creating media texts.
	Skills: Students will learn to write critically, analytically and with technical expertise, and to produce media texts that reflect the world around them.
	Understanding: At the end of the course, students will understand how and why Media institutions produce texts, how they represent the world around them and the audiences they attract.
Opportunity	 In Media lessons students will have access to a wide variety of texts from different places and people in society. They will use this study to shape their perceptions of the world through the representations, ideas and points of view they offer. The media have real relevance and importance in our lives today, providing us with ways to communicate, with forms of cultural expression and the ability to participate in key aspects of society. The economic importance of the media is also unquestionable. The media industries employ large numbers of people worldwide and generate significant global profit. The globalised nature of the contemporary media, ongoing technological developments and more opportunities to interact with the media suggest their centrality in contemporary life can only increase. Beyond the classroom:
	Beyond the curriculum, students may participate in:Consuming a wide range of media products
Integrity	Knowledge: Students consume and analyse a diverse range of texts. They are encouraged to engage with these texts in a critical way and understand the representations that they promote.
	Skills: Students are encouraged to respond sensitively to texts and form thoughtful opinions about their effects. There is ample opportunity for them to discuss and debate ideas and they are encouraged to consider how different audiences might respond to a text.
	Understanding: The wide range of products that they view, helps students to understand the world around them and the perspectives of different people and industries. They are expected to understand the context of these texts and to consider how Media impacts on their own lives and experiences.

SUBJECT CURRICULUM MAP: KS5





KS5 extra-curricular opportunities:

