

## **BUSINESS STUDIES**

Business Studies at Fitzharrys School prepares students for life. Whether you want to become a builder or run your own construction firm, become a hairdresser or run your own chain of salons, pursue a career in sales, marketing, logistics, or be self-employed you will need to know the basics of how businesses operate, how to work with people, how to write a CV or job application and be successful at an interview, what interest rates are and how they will affect businesses.

Business Studies is a wide-ranging subject, with a strong emphasis on written communication and examination skills. However, we also aim to make lessons as practical as possible; students may be working on group presentations, research or coming up with new product ideas and how to market them. A range of methods are employed to encourage understanding, including problem solving, group work and presentations. Students will also develop skills and knowledge of the uses and effects of information technology within business situations.

### **KS4/GCSE**

At GCSE, students study the Pearson, Edexcel 9-1 Specification. This course is made up of two main units and two exams taken at the end of the GCSE:

Theme 1: Investigating Small Business	Theme 2: Building a Business
Topic 1.1 Enterprise and entrepreneurship	Topic 2.1 Growing the business
Topic 1.2 Spotting a business opportunity	Topic 2.2 Making marketing decisions
Topic 1.3 Putting a business idea into practice	Topic 2.3 Making operational decisions
Topic 1.4 Making the business effective	Topic 2.4 Making financial decisions
Topic 1.5 Understanding external influences on business	Topic 2.5 Making human resource decisions

Each of these units is examined as an individual exam, which also test students' financial knowledge and application.

### **KS5/A Level**

Students study the AQA Business studies A-Level course, which covers a wide range of business skills with a particular focus on finance. Students will use literacy and numeracy skills alongside real-life business case studies to bring their learning to life, ranging from small local businesses to global companies.

Topics include: *What is business? Management & Leadership, Managing Strategic Change and Decision making to improve – Marketing, Operational, Finance and H.R performance.*

### **What skills will students need to study Business Studies?**

Students will need to have good literacy, numeracy, IT and teamwork skills. Most importantly, they need to use common sense and be actively interested in Business and Current Affairs.

### **Where can taking Business Studies lead?**

Studying Business Studies is excellent training for any career. Whether aiming to set up independently in business or work for a business, this subject provides students with a sound foundation of business knowledge, understanding and relevant skills. Students who take this course go on to work in fields such as event management, research and development, marketing, banking, teaching, accountancy and law.